

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For United Equities, Inc.

**UNITED EQUITIES, INC.**

Lat/Lon: 29.7059/-95.4926

RF1

<b>Bellaire Hillcroft Shopping Center Houston, TX</b>		<b>1.00 mi radius</b>	<b>3.00 mi radius</b>	<b>5.00 mi radius</b>
<b>POPULATION</b>	2007 Estimated Population	47,059	232,390	532,033
	2012 Projected Population	48,553	242,972	559,915
	2000 Census Population	45,146	218,102	493,494
	1990 Census Population	31,700	176,792	406,567
	Historical Annual Growth 1990 to 2007	2.9%	1.8%	1.8%
	Projected Annual Growth 2007 to 2012	0.6%	0.9%	1.0%
<b>HOUSEHOLDS</b>	2007 Est. Households	14,905	95,119	223,420
	2012 Proj. Households	15,271	99,075	234,039
	2000 Census Households	14,459	89,784	208,716
	1990 Census Households	12,175	79,272	184,506
	Historical Annual Growth 1990 to 2007	1.3%	1.2%	1.2%
	Projected Annual Growth 2007 to 2012	0.5%	0.8%	1.0%
<b>AGE</b>	2007 Est. Population 0 to 9 Years	20.3%	16.0%	15.7%
	2007 Est. Population 10 to 19 Years	14.3%	11.9%	11.8%
	2007 Est. Population 20 to 29 Years	19.0%	18.2%	16.6%
	2007 Est. Population 30 to 44 Years	24.4%	23.7%	23.4%
	2007 Est. Population 45 to 59 Years	14.2%	17.4%	19.0%
	2007 Est. Population 60 to 74 Years	5.7%	8.5%	9.0%
	2007 Est. Population 75 Years Plus	2.2%	4.4%	4.5%
	2007 Est. Median Age	27.5	32.2	33.4
<b>MARITAL STATUS &amp; SEX</b>	2007 Est. Male Population	53.8%	51.2%	49.7%
	2007 Est. Female Population	46.2%	48.8%	50.3%
	2007 Est. Never Married	32.7%	34.1%	33.5%
	2007 Est. Now Married	43.5%	43.4%	44.4%
	2007 Est. Separated or Divorced	20.9%	18.1%	17.4%
	2007 Est. Widowed	2.9%	4.4%	4.7%
<b>INCOME</b>	2007 Est. HH Income \$200,000 or More	1.6%	6.3%	8.8%
	2007 Est. HH Income \$150,000 to 199,999	1.0%	3.8%	4.2%
	2007 Est. HH Income \$100,000 to 149,999	4.0%	9.4%	10.3%
	2007 Est. HH Income \$75,000 to 99,999	5.4%	9.1%	9.5%
	2007 Est. HH Income \$50,000 to 74,999	13.1%	16.9%	16.5%
	2007 Est. HH Income \$35,000 to 49,999	16.4%	15.4%	14.8%
	2007 Est. HH Income \$25,000 to 34,999	17.6%	13.3%	12.2%
	2007 Est. HH Income \$15,000 to 24,999	19.3%	12.0%	11.1%
	2007 Est. HH Income \$0 to 14,999	21.6%	13.9%	12.7%
	2007 Est. Average Household Income	\$ 38,981	\$ 68,176	\$ 81,613
	2007 Est. Median HH Income	\$ 31,604	\$ 54,214	\$ 65,262
	2007 Est. Per Capita Income	\$ 12,408	\$ 28,538	\$ 34,862
	2007 Est. Number of Businesses	1,876	14,823	32,400
	2007 Est. Total Number of Employees	19,741	158,648	378,948

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<b>RACE</b>	2007 Est. White Population	56.5%	64.8%	62.0%
	2007 Est. Black Population	9.8%	11.7%	17.8%
	2007 Est. Asian & Pacific Islander	7.0%	7.8%	8.6%
	2007 Est. American Indian & Alaska Native	0.7%	0.4%	0.3%
	2007 Est. Other Races Population	26.0%	15.3%	11.3%
<b>HISPANIC</b>	2007 Est. Hispanic Population	34,333	105,481	192,293
	2007 Est. Hispanic Population Percent	73.0%	45.4%	36.1%
	2012 Proj. Hispanic Population Percent	74.3%	48.4%	39.7%
	2000 Hispanic Population Percent	69.7%	39.6%	29.5%
<b>EDUCATION (Adults 25 or Older)</b>	2007 Est. Adult Population (25 Years or Older)	26,340	147,323	344,583
	2007 Est. Elementary (0 to 8)	30.0%	14.1%	10.4%
	2007 Est. Some High School (9 to 11)	14.2%	8.5%	7.5%
	2007 Est. High School Graduate (12)	20.7%	18.3%	18.2%
	2007 Est. Some College (13 to 16)	12.3%	16.4%	16.9%
	2007 Est. Associate Degree Only	3.7%	4.8%	5.0%
	2007 Est. Bachelor Degree Only	11.5%	23.0%	24.8%
	2007 Est. Graduate Degree	7.5%	14.8%	17.1%
<b>HOUSING</b>	2007 Est. Total Housing Units	16,851	108,959	257,028
	2007 Est. Owner Occupied Percent	18.8%	30.9%	35.2%
	2007 Est. Renter Occupied Percent	69.7%	56.4%	51.7%
	2007 Est. Vacant Housing Percent	11.5%	12.7%	13.1%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	0.3%	1.5%	2.1%
	2000 Homes Built 1995 to 1998	0.7%	3.8%	4.7%
	2000 Homes Built 1990 to 1994	1.7%	4.0%	4.7%
	2000 Homes Built 1980 to 1989	17.9%	15.2%	19.3%
	2000 Homes Built 1970 to 1979	37.7%	34.2%	33.2%
	2000 Homes Built 1960 to 1969	24.8%	25.5%	20.0%
	2000 Homes Built 1950 to 1959	12.1%	12.0%	11.3%
	2000 Homes Built Before 1949	4.7%	3.9%	4.7%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	0.6%	0.3%	2.4%
	2000 Home Value \$500,000 to \$999,999	1.0%	3.9%	9.0%
	2000 Home Value \$400,000 to \$499,999	1.0%	4.1%	5.2%
	2000 Home Value \$300,000 to \$399,999	1.2%	6.8%	7.9%
	2000 Home Value \$200,000 to \$299,999	3.0%	14.6%	12.6%
	2000 Home Value \$150,000 to \$199,999	5.8%	16.6%	11.8%
	2000 Home Value \$100,000 to \$149,999	11.9%	21.8%	18.5%
	2000 Home Value \$50,000 to \$99,999	69.8%	28.0%	28.7%
	2000 Home Value \$25,000 to \$49,999	4.8%	3.3%	3.4%
	2000 Home Value \$0 to \$24,999	0.8%	0.6%	0.5%
	2000 Median Home Value	\$ 94,777	\$ 168,843	\$ 221,506
	2000 Median Rent	\$ 376	\$ 548	\$ 562

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LABOR FORCE	2007 Est. Labor: Population Age 16+	33,582	178,919	409,849
	2007 Est. Civilian Employed	60.3%	65.1%	65.9%
	2007 Est. Civilian Unemployed	6.6%	5.9%	5.6%
	2007 Est. in Armed Forces	0.0%	0.0%	0.0%
	2007 Est. not in Labor Force	33.1%	29.0%	28.5%
	2007 Labor Force: Males	54.5%	50.9%	49.1%
	2007 Labor Force: Females	45.5%	49.1%	50.9%
OCCUPATION	2000 Occupation: Population Age 16+	18,009	106,992	246,432
	2000 Mgmt, Business, & Financial Operations	5.7%	15.6%	17.3%
	2000 Professional and Related	11.5%	24.0%	26.3%
	2000 Service	29.5%	17.7%	15.5%
	2000 Sales and Office	18.5%	24.1%	25.3%
	2000 Farming, Fishing, and Forestry	0.5%	0.2%	0.2%
	2000 Construction, Extraction, & Maintenance	18.0%	9.3%	7.2%
	2000 Production, Transport, & Material Moving	16.3%	9.1%	8.2%
	2000 Percent White Collar Workers	35.7%	63.7%	68.9%
2000 Percent Blue Collar Workers	64.3%	36.3%	31.1%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	53.6%	70.6%	73.7%
	2000 Drive to Work in Carpool	23.7%	15.5%	13.8%
	2000 Travel to Work by Public Transportation	13.4%	7.3%	6.2%
	2000 Drive to Work on Motorcycle	-	0.1%	0.1%
	2000 Walk or Bicycle to Work	5.6%	3.0%	2.6%
	2000 Other Means	2.3%	1.1%	0.8%
	2000 Work at Home	1.4%	2.4%	2.8%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	16.3%	20.5%	21.4%
	2000 Travel to Work in 15 to 29 Minutes	35.3%	41.5%	41.8%
	2000 Travel to Work in 30 to 59 Minutes	36.3%	31.5%	30.9%
	2000 Travel to Work in 60 Minutes or More	12.0%	6.5%	5.9%
	2000 Average Travel Time to Work	29.7	25.1	24.4
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 552.2	\$ 5,028.5	\$ 13,341.9
	2007 Est. Apparel	\$ 26.8	\$ 243.1	\$ 646.7
	2007 Est. Contributions & Gifts	\$ 31.7	\$ 337.4	\$ 943.2
	2007 Est. Education & Reading	\$ 14.4	\$ 146.6	\$ 405.1
	2007 Est. Entertainment	\$ 30.2	\$ 280.3	\$ 748.0
	2007 Est. Food, Beverages & Tobacco	\$ 92.5	\$ 797.7	\$ 2,080.8
	2007 Est. Furnishings And Equipment	\$ 22.5	\$ 219.6	\$ 592.3
	2007 Est. Health Care & Insurance	\$ 40.9	\$ 357.3	\$ 935.5
	2007 Est. Household Operations & Shelter & Utilities	\$ 165.7	\$ 1,507.1	\$ 4,004.3
	2007 Est. Miscellaneous Expenses	\$ 9.5	\$ 83.9	\$ 219.1
	2007 Est. Personal Care	\$ 8.2	\$ 72.9	\$ 192.2
	2007 Est. Transportation	\$ 109.7	\$ 982.5	\$ 2,574.6

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